**Claims Classification Proposal**

## **Overview:**

The data team’s objective is to develop a machine learning model for classifying claims made in videos submitted to the platform.

| **Milestone** | **Tasks** | **Deliverables/Reports** | **Relevant Stakeholder (Optional Activity)** |
| --- | --- | --- | --- |
| **1** | **Establish structure for project workflow (PACE)**  **Plan** | * Global-level project document | 1. Rosie Mae Bradshaw- Data Science Manager |
| **1a** | **Write a project proposal**  **Plan** |  | 1. Mary Joanna Rodgers- Project Management Officer |
| **2** | **Compile summary information about the data**  **Analyze** | * Data files ready for EDA | 1. Orion Rainier-Data Scientist |
| **2a** | **Begin exploring the data**  **Analyze** |  | 1. Orion Rainier-Data Scientist |
| **3** | **Data exploration and cleaning**  **Analyze and Construct** | * EDA report | 1. Orion Rainier-Data Scientist |
| **3a** | **Visualization building**  **Analyze and Construct** | * Tableau dashboard/visualizations | 1. Mary Joanna Rodgers- Project Management Officer |
| **4** | **Compute descriptive statistics**  **Analyze** | * Analysis of testing results between two important variables | 1. Willow Jaffey- Data Science Lead |
| **4a** | **Conduct hypothesis testing**  **Analyze and Construct** |  | 1. Willow Jaffey- Data Science Lead |
| **5** | **Build a regression model**  **Analyze and Construct** |  | 1. Willow Jaffey- Data Science Lead |
| **5a** | **Evaluate the model**  **Construct** | * Determine the success of the model | 1. Rosie Mae Bradshaw- Data Science Manager |
| **6** | **Build a machine learning model**  **Construct** | * Final model | 1. Willow Jaffey- Data Science Lead |
| **6a** | **Communicate final insights with stakeholders**  **Execute** | * Report to all stakeholders | 1. Willow Jaffey- Data Science Lead |